



**CANADIAN KENNEL CLUB FOUNDATION/ FONDATION DU CLUB CANIN CANADIEN**

**MINUTES**

**2010 ANNUAL GENERAL MEETING**

The second Annual General Meeting of the Canadian Kennel Club Foundation was held on March 28, 2010 in Winnipeg, Manitoba. There were 19 members and guests in attendance including Board members shown below.

Charlie Simonds, President (via teleconference)	Dr. Charles Rhodes, DVM, Board member
Michele Loucks, Vice President (Chair of meeting)	Anita Cairns, Board Member
Joe Mauro, Executive Director	Ed Graveley, incoming Board Member
Dawne Deeley, Treasurer	

**CALL TO ORDER**

Ms. Michele Loucks called the meeting to order at 2:30 p.m. (Central Time Zone)

**OPENING REMARKS BY THE PRESIDENT**

Mr. Simonds welcomed everyone to the second Annual General Meeting.

**MINUTES**

**MOVED BY:** Mr. Graveley and seconded by Mrs. Hamel: "THAT, the minutes of the 2009 Annual General Meeting be adopted as circulated."

➤ **Motion carried**

**CORRESPONDENCE**

The following correspondence was received as information:

- Letter from Elizabeth Stone, DVM, MS, MPP, Dean, Ontario Veterinary College, University of Guelph thanking CKCF for the donation of \$1,000. Dr. Stone noted the donation has been put towards the current research project underway by Dr. Shauna Blois, Clinical Studies. The research project is named “Comparison of a point-of-care blood typing kit with laboratory gel-based blood typing in dogs”.
- Letter from Dr. Norman Rawlings, Associate Dean (Research), Western College of Veterinary Medicine, University of Saskatchewan, thanking CKCF for the donation of \$1,000 toward canine research. The donation will be used in research of anterior cruciate ligament injuries (ACL).
- Two letters, one from Alastair Cribb, DVM, PhD, DCAHS, Dean, Veterinary Medicine, University of Calgary and the other from Gary Durbeniuk, Vice President (Development), University of Calgary thanking CKCF for the donation of \$1,000 toward their Companion Animal Health Fund. In his letter, Dr. Cribb states: “Once the specific project that these funds will support directly has been chosen we will forward to you the details regarding the project and the names of the researchers who are involved.”
- Dr. Hans Gelens, Chair, Companion Animal Trust Fund, Atlantic Veterinary College, University of Prince Edward Island. Dr. Gelens comments he will forward information on the project and names of researchers involved when a decision has been made regarding to which research project the funds will be applied.

Mr. Mauro commented \$1,000 was donated to each of the 5 veterinary colleges in Canada to support canine research funding.

➤ **Received as information**

## **REPORT OF THE PRESIDENT**

Mr. Simonds delivered the following report.

A couple of weeks ago I was with a friend who tapped his maple trees when he was asked. “Is the sap running yet”. “Well”, he replied, “It’s not running yet but it’s going at a fast walk.” I think that aptly describes the current state of our Foundation. We are still in development stage but we are moving forward steadily.

The Foundation’s Board of Directors continues to meet almost every month by conference call. One significant step that we have taken since my last report was the definition of the vision:

“The vision of the CKC Foundation is a community where all dogs are free of disease and where they thrive and are valued because of their unique mutually beneficial relationship with humans.”

and now having defined our vision, we are working on the development of a Mission Statement.

I reported last year that fundraising and allocation policies were our principle concerns and this has not changed. These are the bread and butter matters for any charitable foundation and I’ll speak to each in turn.

The CKC charitable dog show with the Purina National remains our most significant source of funding. While we have had modest success in soliciting donations from within the dog fancy, our most recent attempt at a direct mail campaign met with disappointing results. We will be reviewing our campaign to ascertain what we might do in the future to assure more successful results. We have already found that we face some unexpected hurdles - political hurdles. We are being challenged on issues such as cropping and docking and our role is being confused with that of the

Canadian Kennel Club. Breeders and exhibitors don't always understand that we are a separate corporation and a charitable organization, not an advocacy group. We do not take a position on such issues and surely the support of research into the myriad diseases that undermine the quality of life of our dogs is a worthwhile cause regardless.

In conjunction with this review of our past fundraising efforts, we will be discussing and developing a marketing strategy to help the fancy and other potential donors to understand better our ambitions and goals. And our fundraising committee is currently trying to form an e-group – a group of interested volunteers from among our donors, linked by email to brainstorm fundraising ideas.

Now we still have something to learn about the art of fundraising and as I mentioned, it remains one of our focal points. As you will see from the financial statements, we have had some successes and we are in a position now to make respectable contributions to appropriate programs.

To assist and support us in our fundraising and other communication programs, we expect shortly to have our own website under development for us by Algonquin College through their IT post-graduate program. I feel that this will be a major step forward for the Foundation. We are also planning the purchase of a data-base program which will help us build lifelong relationships with our donors, increase our accountability and diversify our fundraising methods.

But raising funds is only the first half of our business. Allocating those funds in a meaningful way is equally important. In the past, we have had to put a defined portion of our assets, known as our Disbursement Quota, to our charitable activities - a portion defined by Revenue Canada. The recent Federal budget has done away with Disbursement Quotas which will give us much more flexibility in deciding just how much we should spend each year. We no longer have to spend money only because we have to spend money. I don't know yet just when that change will come into effect but it is certainly one that we will welcome.

In December of 2009, as already mentioned by Mr. Mauro, in order to meet our Disbursement Quota for that year we gave each of the five veterinary colleges a grant of \$1,000 for research into the causes, diagnosis and treatment of canine diseases. And we asked them to advise us of just how the money was spent. The initial response to those grants was just touched on in the previous agenda item. These have been our only disbursements to date.

As our financial state will now allow us to fully fund specific research projects, our immediate challenge is to establish the procedures whereby we can select particular ones which best meet our objects and are within the capacity of Canadian research institutions. We must also work out the process by which individuals or organizations can apply for and possibly gain funding for projects other than veterinary research which will advance our objects. These we expect to have in place before the end of the calendar year.

Any project that we fund must of course be consistent with the Statement of Activities filed with Revenue Canada on applying for charitable status. This is already available to the public on our website and of course it will also be included on our new website. Our new website will also guide and help those who hope to apply for funding.

So the Foundation is still a work-in-progress. As I said last year, we are moving deliberately along a path that will ensure the long-term health and success of the Foundation. We do not yet have a tapestry of marvelous achievements of which to boast or on which we can lean for our fundraising efforts but I'm sure that will come. I'm confident that the Foundation has a great future thanks to the support of a dedicated group and I sincerely thank the CKC, the CKC members, the CKC staff on whom we still rely for all our administration and Nestle Purina for their excellent support.

Respectfully submitted by Charles Simonds.

### **Executive Director's Report**

Mr. Mauro commented he didn't have much to add to the President's report. He noted the two major projects he had been working on in 2009 were

- a) The development of the website and the relationship with Algonquin College who are doing the development on our behalf.
- b) The investigation of database software for the Foundation to manage its own donor list and donor management services. At the end of 2009 that investigation had been completed and a recommendation was presented in 2010 which the Board accepted.

### **Financial Report**

Ms. Deeley commented the 2009 audited financial statements were included in the package of materials available at the meeting. She led the meeting through the balance sheet and statement of operations and answered questions. Highlights follow.

At December 31, 2009, we had \$31,813 in cash, \$3,273 in accounts receivable and a short term investment in the amount of \$24,167, giving us a total of \$59,253 in assets. Liabilities were \$245 and net unrestricted assets were \$59,008. In the statement of operations at December 31, 2009, donations amounted to \$50,431 from the proceeds of the Purina National and our direct mail campaign. Club donations were \$10,000 and we had interest revenue of \$181, giving us a total 2009 revenue of \$60,612.

We had no expenditures for building and equipment, fundraising expense was \$29,961 which came about as a result of our direct mail campaign, handling costs were \$10,562, human resources \$1,007, office expenditures \$1,052, printing and photocopying \$3,746, professional fees \$2,247, and sundry expense \$4,131, bringing the total expenditures to \$52,706. Excess of revenue over expenditures was \$7,906 which together with net assets of \$51,102 at the beginning of the year brought our net assets at December 31, 2009 to \$59,008.

We made donations in the total amount of \$5,000 to the appropriate vet colleges.

Ms. Deeley noted one of the things missed in the direct mail campaign was mailing to life members and it will be addressed in future campaigns.

For 2010 we have not received the exact amount for the Purina National but it is estimated at \$80,000. In addition roughly \$65,000 has come in since the beginning of the 2010.

**MOVED BY** Mr. Graveley and seconded by Mr. Taylor: "THAT, the audited financial statements for 2009 be accepted as presented."

➤ **Motion carried**

## **APPOINTMENTS**

### ***Appointment of one CKC member to serve on the Board for a term of three years***

Ms. Loucks declared the floor open to nominations for one CKC member to serve on the Board for a term of three years.

**MOVED BY** Mrs. Steeves and seconded by Mr. Graveley: “THAT, Starr White be nominated to serve on the Board for a term of three years.”

➤ **Motion carried**

On advice from the Executive Director, Ms. Loucks informed the meeting that Ms. White has agreed to serve if nominated. With no additional nominations from the floor, Ms. Loucks declared nominations to be closed.

Starr White was named Director.

### ***Appointment of Veterinarian Member of the CVMA to Serve on the Board for a Term of One Year***

Ms. Loucks reported that we are awaiting the recommendation from the CVMA.

### ***Appointment of the Honourary Veterinarian of the CKC who is appointed at the CKC AGM to serve on the Foundation Board.***

Ms. Loucks named Dr. Donald L. Reynolds, Dean, Atlantic Veterinary College, University of PEI by virtue of his appointment as Honourary Veterinarian of the CKC at their 2010 Annual General Meeting.

### ***Appointment of Auditor for 2010***

**MOVED BY** Mrs. Steeves and seconded by Mr. Taylor: “THAT, the firm of BDO Dunwoody LLP be appointed auditors until the next annual meeting.”

➤ **Motion carried**

## **CLOSING REMARKS BY THE PRESIDENT**

Mr. Simonds remarked he feels quite passionately about the Foundation and hopes the members do too. He thanked the CKC staff members who have supported the Foundation during the past year and the Foundation Board members for the work they have done so far and stated he is looking forward to another successful year. He noted Mrs. Cairns and Dr. Rhodes have completed their terms on the Board and he thanked them for the work they have done. Mr. Graveley and Dr. Reynolds were welcomed.

## **ADJOURNMENT**

**MOVED BY** Mr. Graveley and seconded by Mrs. Steeves: "THAT, this meeting be adjourned."

➤ **Motion carried**

**Adjournment time 2:55 pm (CTZ)**