



CANADIAN KENNEL CLUB FOUNDATION/ FONDATION DU CLUB CANIN CANADIEN

2018 ANNUAL GENERAL MEETING
MARCH 18, 2018

MINUTES

The Annual General Meeting of the Canadian Kennel Club Foundation was held on March 18, 2018 at the Canadian Kennel Club Office in Etobicoke, Ontario.

ATTENDANCE

Board of Directors: Richard Paquette (*Chair*), Stewart Dankner, François L'Ecuyer (*remotely*), Emily MacKinnon, and Kimberly Pennie (*remotely*).

Members: Lendra Barker, Joan Bennett, Lynne Bruce, Sharon Derrick, Paul Eckford, David Gilmour, Larry Kereluke, Peter Laventhall-Wolfish, Thom Nesbitt, Paul Oslach, and Linda St-Hilaire.

CKCF support staff: Lance Novak (*CKC Executive Director*), Tara Merrimen (*CKC Special Projects Officer*), and Annette Maggs (*CKC Recording Secretary*).

Gallery: Leila Bahorie (*Director, Membership Services and Registration*), Sherry Weiss (*CKC Manager, Events*), Murray Botterill (*Chair, CKC Audit Committee*), Thora Brown, Barbara Heal, and Ray Iredale.

Absent Directors: Allison Foley, Lisa Handfield, Rod Jouppe, Sarah Proceviat, Louis Sylvestre, and Shannon Van Norman.

1. CALL TO ORDER

With quorum confirmed, Mr. Paquette called the meeting to order at 1:05 p.m. He welcomed everyone and gave them an opportunity to introduce themselves.

2. APPROVAL OF MINUTES OF THE 2017 ANNUAL GENERAL MEETING

MOVED BY David Gilmour, and seconded by Lynne Bruce: "THAT, the minutes of the 2017 Annual General Meeting held on March 19, 2017 be adopted as circulated."

➤ **The motion was carried**

3. REPORTS

3.1 – Chair’s Report

In his opening remarks, Richard Paquette stated he is excited about the significant progress made over the last year. The Board has refreshed the mission and vision statement, developed a three-year Strategic Plan, and established four new committees together with terms of reference for each of them. They are: The Grants Committee, The Communications Committee, The Finance Committee, and the Fundraising Committee.

Fundraising Committee Report

As part of the Chair’s report, Emily Mackinnon gave an overview of the Fundraising Committee. She noted that the Committee’s goal is to develop a fundraising strategy that supports the goals of the Foundation. Strategic steps include: Developing a case for support; establishing and documenting strategies for developing donor pool; and developing and stewarding relationships.

A “kick start campaign” is planned with a goal of raising \$100K over two years. The campaign will allow us to test our donor pool and get a sense of what can be achieved. Stewart Dankner added that he has already reached out to some potential donors and there is interest out there.

3.2 – Executive Director’s Report

Lance Novak commented that, *“The year has been focused on getting the Foundation poised for growth and success going forward. A Strategic Plan was developed, and we have had a lot of conversations about potential donors and fundraising. The input included rigorous research and interviews with as many as 26 individuals with a vast variety of perspectives. Interviews were conducted to past and present Foundation Board members to ensure we have a common vision and direction; past and present members of the CKC Board members, who are members of the Foundation; past donors; and past and present grant recipients. We went to the dog fancy, mostly the CKC family; and it was important that we went outside the dog fancy, mostly municipalities.*

In parallel, risks were identified and analyzed. One of the things that has been providing the Foundation difficulty over the past several years has been balancing the wants of the CKC membership with the mission and direction of the Foundation. They are tightly entwined but also counterproductive sometimes in that the CKC asks and expects so much in isolation of the Foundation. We must go outside of that audience to truly be successful. Therefore, this leads to a top priority of having to strengthen our brand and organizational awareness. It’s a tough balance because we know that the CKC brand and our connection to it gets us out of the gate and it is crucial, but we must go further and do different things. From a competitive standpoint, part of the feedback we must overcome is, ‘why would I give my money to the Foundation when I can donate directly to a research organization’.

The long-term vision is for the Foundation to be self-sustainable, but first we must become more stable in our funding model. The critical success factor is to become strong and stable, strengthening, and better articulating where we want to go as a brand.”

4 – PRESENTATION OF THE 2017 AUDITED FINANCIAL STATEMENTS

The 2017 Audited Financial Statements, having been approved by the Board, were presented.

MOVED BY Lendra Barker, and seconded by Sharon Derrick: "THAT, the audited financial statements for the year ended December 31, 2016 be received."

➤ **The motion was carried**

5. APPOINTMENTS OF AN AUDITOR WHO SHALL HOLD OFFICE UNTIL THE NEXT AGM

The By-laws stipulate that the auditor is appointed by the members at the AGM. The recommendation was to continue with the current auditors.

MOVED BY Linda St-Hilaire, and seconded by Thom Nesbitt: "THAT, BDO Canada LLP be appointed as auditors for the 2018 fiscal year."

➤ **The motion was carried**

6. BOARD APPOINTMENTS

6.1 – Appointment of Three CKC Board Members to the Board of Directors

The Chair thanked Lendra Barker and Dick Lopaschuk, who have retired from the CKCF Board, for their service.

MOVED BY Dave Gilmour, and seconded by Peter Laventhall-Wolfish: "THAT, the following appointments be made to the Foundation Board of Directors in the CKC Board of Directors Category:

- Richard Paquette for a three-year term,
- Lynne Bruce for a two-year term, and
- Thomas Nesbitt for a one-year term."

➤ **The motion was carried**

6.2 – Appointment of Three CKC Members to the Board of Directors

MOVED BY Thom Nesbitt, and seconded by Stewart Dankner: "THAT, the following CKC members be appointed to the Foundation Board of Directors for a three-year term in the CKC Voting Members category:

- Kimberly Pennie,
- Shannon Van Norman, and
- Charles Simonds."

➤ **The motion was carried**

6.3 – Appointment of One Person from the Community at Large

MOVED BY Sharon Derrick, and seconded by Lynne Bruce: "THAT, Sarah Proceviat be appointed to the Foundation Board of Directors in the Community at Large category for a three-year term."

➤ **The motion was carried**

7. ANY OTHER BUSINESS

Peter Laventhall-Wolfish complimented the team on the progress made over the last year.

8. CLOSING REMARKS

The meeting was reminded to direct anyone wishing for information on the Foundation to the website.

Before inviting a motion to adjourn, the Chair expressed his appreciation to everyone for their contributions to the success of the Foundation.

9. ADJOURNMENT

MOVED BY Dave Gilmour: "THAT, this meeting be adjourned."

➤ **The motion was carried**

Adjournment time: 1:32 p.m.